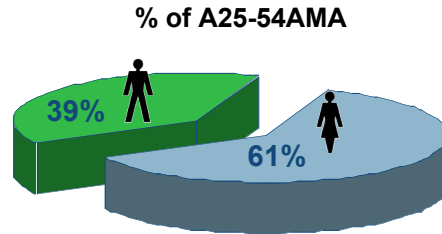


Mystery

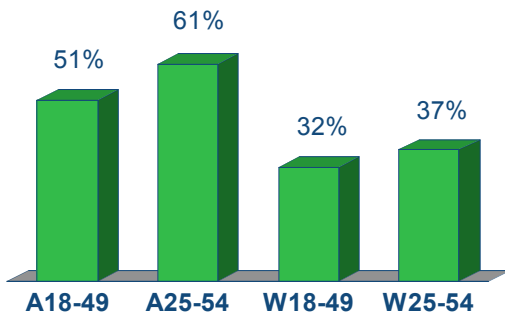
All the pieces come together for true crime and suspense drama lovers on Mystery TV

Viewer Profile

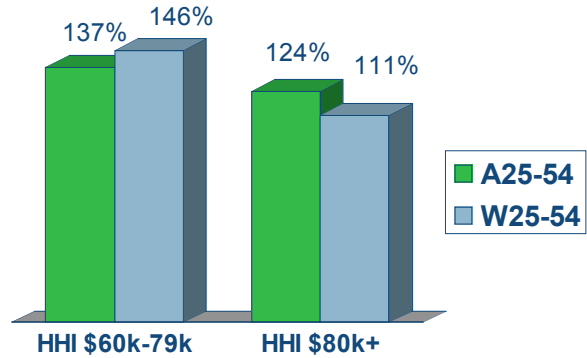
Mystery is the #1 station against A25-54!



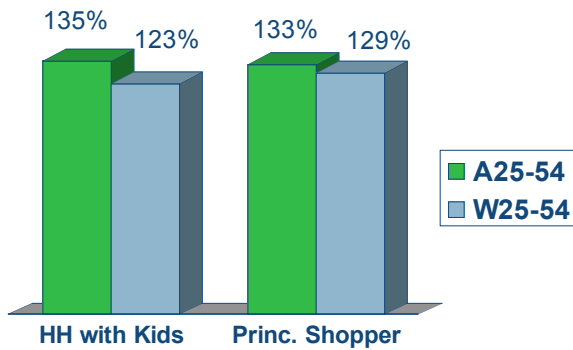
Age% of A18+ AMA



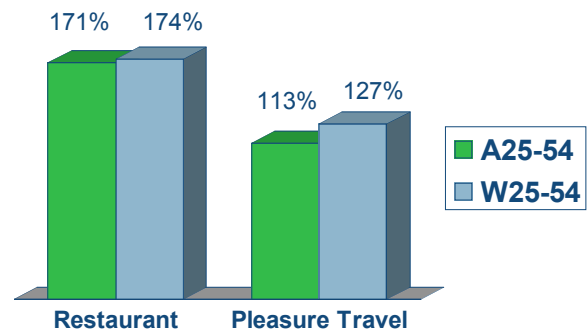
Index vs Population



Index vs Population



Index vs Population



Source: BBM/NMR Meter data
Mon-Sun, 6am-6am; Fall 2007 (Sep 10 – Dec 30)